Standing to Sue Beyond Individual Rights: Who Should Be Eligible to Bring Environmental Public Interest Litigation in China?

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Abstracts: Formally adopted in 2012, environmental public interest litigation in China has expanded standing beyond individual rights, granting administrative authorities, procuratorates and non-governmental organizations (NGOs) the ability to initiate environmental public interest litigation. However, the aims of enhancing the enforcement of environmental regulation and the development of the ‘objective legality’ model through civil society have not been met. This is due to administrative authorities and procuratorates being granted standing, which inhibits NGOs from initiating their own public interest litigation in line with the aims of the ‘objective legality’ model. In order to promote participation by civil society and its actors in environmental law enforcement, NGOs should be granted preferential standing in environmental public interest litigation. To this end, the current requirements for NGOs to be granted standing should be relaxed, and the standing granted to administrative authorities and procuratorates should be limited or removed.

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1. INTRODUCTION

As a jurisdiction with a distinct political and legal system that is facing severe environmental challenges, China occupies a unique place in the global discussion on public interest litigation. Responding to environmental degradation in both urban¹ and rural² areas, China has formally recognized and implemented procedures that enable public interest litigation in environmental matters. In contrast with traditional rights-based claims,³ public interest litigation is argued to result in ‘objective and impartial lawsuits’ which lead to improvements in how environmental laws are enforced.⁴ The implementation of this type of litigation in China is considered as a major legal breakthrough towards promoting civil society participation and enhancing the enforcement of environmental law. Inspired by the ‘private attorney general’ theory identified in the United States (US),⁵ these reforms open the door for China’s judicial system to directly address public interest issues. In turn, this enables China’s judiciary

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⁴ Ibid., p. 444.
to contribute to sustainable development and trigger a court-centred environmental movement in China.

This innovative reform can be analyzed from many perspectives. In light of the fundamental difference between the parties initiating public interest litigation and traditional rights-based litigation, this article focuses on which parties have been granted standing to sue in environmental public interest litigation. Determining whether standing has been conferred on those who would seek to protect the public interest is of vital importance, because if it has not then the public interest in protecting the environment is unlikely to be vindicated. To this end, this article explores the relaxation of traditional standing rules in China, drawing on comparative experiences in Germany and the US. Section 2 reviews the evolution of standing requirements for environmental public interest litigation and examines the doctrinal and pragmatic rationale underlying the shift towards more liberal standing rules. It also provides a general picture of relevant legal documents and disputes. This is followed by a detailed analysis in Sections 3 to 5 of the standing of administrative authorities, procuratorates and non-governmental organizations (NGOs). The article discusses the issues surrounding how standing has been granted to these bodies and organizations and highlights the inherent overreach of granting standing to administrative authorities and procuratorates at the expense of NGOs. Conclusions and recommendations are provided in Section 6.

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6 A somewhat analogous term for procuratorates is public prosecutors. However, there are some distinctions between the two, so this article will refer to these bodies as procuratorates. See Constitution of the People’s Republic of China, art.129 and G. Ginsburgs & A. Stahnke, ‘The Genesis of the People’s Procuratorate in Communist China 1949-1951’ (1964) 20 The China Quarterly, pp. 1-37, at 1.
2. THE RELAXATION OF TRADITIONAL STANDING RULES: FROM THE PROTECTION OF INDIVIDUAL RIGHTS TO OBJECTIVE LEGALITY

2.1. The Rise of Objective Legality

Within the area of environmental litigation, there is a tension between the focus on the rights of the plaintiff in determining standing and the broader public interest in the quality of the environment. Traditionally, plaintiffs had to show that their own individual interests had been negatively affected by the action (or inaction) that was impacting the environment. Without such a connection, plaintiffs would be unsuccessful in initiating judicial actions. This rights-based approach has been justified on the basis that political processes, rather than the courts, were better suited to defending the public interest in the environment. In this way, the focus on individual rights was used to justify the restriction of public interest litigation.

However, this focus on individual rights has been criticized for being unable to provide enough protection for environmental values that exceed the boundaries of individual rights. Critics note that since environmental interests are underrepresented in regulatory and political processes, judicial intervention should act to counterbalance the

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9 Ibid., p. 201; Rabkin, n. 5 above, p. 183 and Hudson, n. 7 above, p. 235.

10 Ibid., at p. 213.

11 Ibid., at 232.

powerful interests that favour industrial development over environmental protection.\textsuperscript{13}

It is within this context that a move from ‘formalistic and individualistic justiciability doctrines’ of legal standing towards an ‘objective legality’ model is justified as a ‘natural adaptation of the legal system to more complex technologies and social realities’\textsuperscript{14}.

This development towards the ‘objective legality’ model is significant because it lies in stark contrast to the focus on the rights of the individual. Under the ‘objective legality’ model, the legal power of the state is not restricted by the need to observe the rights of others but instead by the norms established by the law itself.\textsuperscript{15} Consequently, under the ‘objective legality’ model the rules establishing standing have to be relaxed in order to accommodate this enhanced focus on legal norms.\textsuperscript{16} This is significant in the context of environmental law, as the norms that are created focus on enhancing and improving the quality of the natural environment.

The ‘objective legality’ model has numerous advantages when compared to the model focusing on the private enforcement of individual rights. Underpinning the ‘individual rights’ model is the assumption that individuals will initiate litigation to protect their rights. This however does not account for countervailing considerations, such as the


\textsuperscript{14} Greve, n. 8 above, p. 223.


expense of litigation, which can have a dissuasive impact on a person’s willingness to enforce their individual rights. These competing interests can be particularly impactful in environmental cases, where the damage inflicted on each individual affected by environmental harm may be small but the total damage inflicted on the environment is substantial.\textsuperscript{17} By expanding the rules of standing to encapsulate those willing to litigate for the public interest, the ‘objective legality’ model enables them to hold those responsible to account. Further, the increased ability to initiate environmental litigation addresses gaps in the state’s ability (or willingness) to enforce regulatory laws\textsuperscript{18} and acts to supplement the public enforcement of environmental law.\textsuperscript{19} In this way, increasing the ability of the public to act as environmental protectors through judicial proceedings has had a positive effect on how the interests of the environment are protected.\textsuperscript{20}

This movement towards the ‘objective legality’ model can be identified in both the US and Germany. In the US the shift towards the ‘objective legality’ model occurred during the ‘environmental decade’ of the 1970s, epitomized by the judicial expansion of standing in \textit{Sierra Club v. Morton}.\textsuperscript{21} However, while there has been a shift towards the ‘objective legality’ model, the foundation of the US legal system is still rights-based.


\textsuperscript{19} Ibid., p. 838 and Rabkin, n. 5 above, p. 179. Notwithstanding this, the enforcement of environmental law is mainly conducted through administrative action initiated by the Environmental Protection Agency (EPA) and judicial action brought by the Department of Justice on behalf of the US (cases are referred by the EPA).


\textsuperscript{21} \textit{Sierra Club v. Morton} (1972), 405 U. S. 727, pp.738, 753.
Although the US Supreme Court has expanded the categories of injury which can establish standing, the basis for these categories (and, thus, for standing in public interest litigation) is still rooted in the concepts of individual rights and the rights-based model.

In Germany, the move towards adopting the ‘objective legality’ model can be evidenced through the recognition of association suits. While many states in Germany had recognized association suits in the field of nature conservation during the 1980s, these types of suits were only recognized at the federal level in 2002. While the movement towards the ‘objective legality’ model occurred later in Germany than in the US, there are clear parallels between the jurisdictions. However, they are not identical. Due to underlying differences between the US and German legal systems, German law imposes much stricter threshold requirements on plaintiffs than American law. While both individuals and organizations are allowed to bring citizen suit in the US, Germany only grants standing to certain recognized environmental organizations. This is significant, as it indicates that the path towards adopting the ‘objective legality’ model is not uniform, and that different jurisdictions are likely to follow different paths in incorporating the model into their own legal systems.

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24 Reh binder, n. 12 above.
25 §63 BNatSchG.
26 NGOs that fulfil prerequisites stipulated by the Environmental Remedies Act should gain recognition from competent federal or state (provincial) environmental authorities. For a list of recognized NGOs, see German Environment Agency (UBA), Recognition of Environmental and Nature Protection Associations (12 Apr. 2016). Available at: http://www.umweltbundesamt.de/en/recognition-of-environmental-nature-protection.
It is within this context that China’s shift towards the ‘objective legality’ model can be analyzed. Indeed, China is potentially uniquely suited to adopting the ‘objective legality’ model due to the fundamental elements of its political ideology. Under China’s socialist ideology, the public interest is considered as the highest good, and individuals are encouraged to sacrifice their personal gains and suppress their personal needs to further public goals. Although this emphasis on the public interest has evolved since China’s decentralization measures in the 1980s, it continues to dominate China’s political and legal culture.

Within contemporary China, the public interest as it relates to environmental matters is personified by the Chinese government’s policy of ‘building an ecological civilization’. A vital element of this policy is the positive view of public interest litigation as an important element of public participation, which has empowered courts to hear environmental cases despite the control exerted by the Chinese government. This approval of public interest litigation is significant in holding Chinese public authorities to account, as the lack of judicial independence in China

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increases the difficulty of having such cases heard. This is not to suggest that rights-based litigation has no role to play in enforcing China’s environmental regulations; as demonstrated in the US and Germany, private litigation can play a large role in enforcing environmental regulations. Rather, the ‘objective legality’ model enshrined in China’s current policy allows courts to play a bigger role in environmental law enforcement. However, the implementation of the ‘objective legality’ model does not necessarily complement the traditional rights-based method of determining standing. Care must be taken in determining which specific individuals or bodies can initiate environmental litigation which is truly in the public interest. Without due control, public interest litigation procedures could be used for personal gain, in turn undermining the public aims of the litigation process. Hence, the ‘objective legality’ model can only act to complement the traditional right-based model if the laws determining who can bring such litigation are carefully crafted.

2.2. The Evolution of Standing Rules in Environmental Public Interest Litigation in China

The current rules on standing in environmental cases in China are a result of both judicial interpretation and legislative enactment. Prior to the formal recognition of public interest litigation in 2012, the Chinese judiciary had relaxed the requirements for standing in a small number of cases for plaintiffs who claimed to represent the public interest.32 This was followed by China’s civil society advocating reforms to the rules

governing standing,\textsuperscript{33} which led to the creation of the current legal framework for environmental public interest litigation in China. Among these reforms, two pieces of legislation are of particular relevance: the Civil Procedure Law (revised in 2012) which grants standing to ‘relevant organizations and authorities prescribed by law’ with the aim of enhancing environmental protection,\textsuperscript{34} and the Environmental Protection Law (revised in 2014), which set new threshold requirements for the standing of NGOs.\textsuperscript{35}

The legislative developments are not the sole instruments of reform for determining standing in environmental cases. The Supreme People’s Court has issued three quasi-legislative documents\textsuperscript{36} which altered the traditional rules regarding standing: the Judicial Interpretation on Environmental Public Interest Litigation (2015), the Judicial Interpretation on Civil Procedure Law (2015), and the Judicial Interpretation on Public Interest Litigation Cases Initiated by Procuratorates (2018). Further, following efforts of the Supreme People’s Procuratorate, the Civil Procedure Law and Administrative Litigation Law were amended in June 2017. The revisions expanded standing in environmental cases to enable procuratorates to challenge the legitimacy of

\footnotesize{Zhongning Chen et al. (2008 and Local People's Government of Yexie Town, Songjiang District, Shanghai v. Rongxiang Jiang and Shengzhen Dong (2012). It should be noted that the plaintiffs in these cases are administrative authorities and procuratorates, and that the relaxation of standing in these cases are based on distorted doctrinal interpretations on national property rights and government powers.


\textsuperscript{34} Civil Procedure Law, National People’s Congress Standing Committee, 27 June 2017 (in Chinese), art. 55(1). In 2012, it was stipulated in Article 55.

\textsuperscript{35} Another piece of notable legislation is the Marine Environmental Protection Law, Article 89 (previously Article 90 until the revisions to the Law in 2016) of which has been considered as the statutory basis for public interest litigation initiated by administrative authorities since 1999. This is discussed in more detail in section three of this article.

administrative decisions in courts and bring public interest litigation for environmental purposes.

In order to clarify the current standing requirements for environmental public interest litigation, the following table summarizes the state of play in China:

<table>
<thead>
<tr>
<th>Public Interest Litigation as a Civil Action</th>
<th>NGOs: NGOs that fulfil the prerequisites stipulated by Article 58 of the Environmental Protection Law are allowed to bring public interest litigation against polluters (further interpreted by Articles 2-5 of the Judicial Interpretation on Environmental Public Interest Litigation).</th>
</tr>
</thead>
<tbody>
<tr>
<td>Article 55(1) of the Civil Procedure Law (2017) grants standing to ‘relevant organizations and authorities prescribed by law’ to bring lawsuits against environmental pollution activities</td>
<td>Administrative Authorities: Article 89 of the Marine Environmental Protection Law authorizes administrative authorities in charge of marine environment protection to seek compensation from polluters on behalf of the State.</td>
</tr>
<tr>
<td>Article 55(2) of the Civil Procedure Law (2017) grants</td>
<td>Procuratorates: Article 55(2) of Civil Procedure Law allows procuratorates to initiate public interest litigation against</td>
</tr>
<tr>
<td>Public Interest Litigation as an Administrative Action</td>
<td>The amendment of the Administrative Litigation Law in 2014 did not include any provision on public interest litigation against administrative authorities. This changed in 2017. Article 25(4) of the Law currently opens the door for Procuratorates: Article 25(4) of the Administrative Litigation Law allows procuratorates to initiate public interest litigation against administrative authorities in charge of environmental protection and natural resources preservation. Pre-trial notice should be given to administrative authorities to urge them to comply with legal requirements. Only if they refuse to correct the alleged violation, can procuratorates initiate public interest litigation.</td>
</tr>
</tbody>
</table>

| standing to procuratorates as a complementary measure to promote public interest litigation | polluters\textsuperscript{37} if no organizations or authorities stipulated in Article 55(1) exist or they refuse to file such cases. A 30-day pre-trial notification process is required by Article 13 of the Judicial Interpretation on Public Interest Litigation Cases Initiated by Procuratorates. |

\textsuperscript{37} Procuratorates are also allowed to bring public interest litigation against private persons to protect consumer interests on the safety of food and pharmaceuticals.

\textsuperscript{38} Procuratorates are also allowed to bring public interest litigation against administrative authorities in charge of the protection of state-owned properties, the transfer of right to use state-owned land and the safety of food and pharmaceuticals.
procuratorates to bring public interest litigation against administrative authorities.

Figure 1 Standing Requirements for Environmental Public Interest Litigation in China

3. STANDING OF ADMINISTRATIVE AUTHORITIES

Within China’s political structure, administrative authorities act as an executive branch of government, enforcing laws and implementing policy within China. While administrative authorities do not generally initiate judicial proceedings, they are explicitly granted standing under Article 89 of the Marine Environmental Protection Law (MEPL) where the public interest is jeopardized.39 The standing of administrative authorities is not limited to the MEPL however: judges have also granted administrative authorities standing under the Civil Procedure Law through somewhat controversial interpretations of individual rights, administrative powers and their relationship with the standing doctrine.

Article 89 of the MEPL is generally viewed as a provision based on the ‘objective legality’ model of public interest litigation. However, a closer examination of the

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39 It should be noted that while most environmental law academics consider it as a provision on public interest litigation, some civil procedure law academics consider otherwise on the basis that administrative authorities represent the state in protecting its property rights.
statutory language in Article 89 suggests otherwise. It empowers administrative authorities to seek compensation on behalf of the state for damage to natural resources. This can be viewed alongside Article 9 of the Chinese Constitution, which confirms that these natural resources are mainly state-owned. Consequently, since administrative authorities in charge of protecting the marine environment are only allowed to litigate to protect the state’s private ownership rights, litigation brought under Article 89 is generally inconsistent with the ‘objective legality’ model of public interest litigation.40

Similar issues can be identified in notices issued by the Supreme People’s Court41 and the Reform Plan for the Compensation of Environmental Damage42 promulgated by China’s State Council.43

Although administrative authorities sue on the state’s behalf, current judicial practice considers them as the plaintiff, rather than the state. This can be problematic because environmental management in China often involves several administrative departments,44 all of which can sue on behalf of the state under Article 89. As the current position on the distribution and management of economic compensation derived from public interest litigation is unclear, bureaucratic infighting is likely to occur.

40 A public legal person can participate in civil procedures if its civil rights or interests were harmed. See Cui Zhou, ‘The Function and Procedure of the Civil Public Interest Litigation’ (2014) 5 Northern Legal Science, pp. 90-104 (in Chinese).
41 See Notice of the Supreme People’s Court on Issuing Several Opinions on Providing Judicial Safeguard and Services for Accelerating the Transformation of Economic Development Mode, No. [2010]18, 29 June 2010 (in Chinese), where the Supreme People’s Court urged local courts to accept environmental cases filed by environmental protection authorities on behalf of the State seeking compensation of damages.
42 See State Council, Reform Plan for the Compensation of Environmental Damages (17 Dec. 2017), Available at: http://www.gov.cn/zhengce/2017-12/17/content_5247952.htm (in Chinese), which authorizes provincial and municipal governments to bring lawsuits to seek compensation for environmental damages within their administrative jurisdictions.
43 The State Council is China’s chief administrative authority.
44 For example, in the case of marine environmental protection the main responsibilities are distributed among the Ministry of Environmental Protection, the State Oceanic Administration, and the Ministry of Agriculture.
Further, administrative agencies initiating environmental litigation are wrongly considered to be the equivalent of a distinct legal person when they are, in fact, an emanation of the state.\textsuperscript{45} Therefore, the current design of the procedures under both Article 89 of the MEPL and the reforms initiated by the State Council undermine the core tenets of the ‘objective legality’ model.\textsuperscript{46}

Another justification for granting administrative authorities standing is derived from their administrative responsibilities for the environment or natural resources. In \textit{Environmental Protection Bureau of Jiangyin v. Wenfeng Wang et al. (2013)}, the plaintiff’s standing was recognized by the court on the basis of its administrative power to protect the natural environment within its jurisdiction.\textsuperscript{47} This case was selected by the Supreme People’s Court as one of nine typical environmental cases in China\textsuperscript{48} that courts in China should refer to when adjudicating on similar cases. The selection of this case as ‘typical’ is problematic because, contrary to the legal reasoning underpinning the case, exercising administrative powers does not necessarily provide standing to sue in Chinese civil procedures. This gap in the court’s legal reasoning highlights the strain that is being placed on the judicial system in recognizing the standing of administrative authorities in environmental litigation. A potential solution to this issue would be to

\textsuperscript{45} See Zhou, n. 40 above, p. 95.

\textsuperscript{46} See also \textit{Local People’s Government of Lishu District, Jixi City v. Jixi Chemical Industry Bureau and Shenyang Smelting Plant (1995)} and \textit{Local People’s Government of Yexie Town, Songjiang District, Shanghai v. Rongxiang Jiang and Shengzhen Dong (2012)}, which are examples of the Chinese judiciary relaxing the requirements for standing in a variety of cases for plaintiffs who claimed to represent the public interest.

\textsuperscript{47} See also \textit{Environmental Protection Bureau of Jiangyin v. Wenfeng Wang et al.}, Basic Court of Jiangyin, Civil Division, First Instance, No.3, 4 December 2013 (in Chinese) and \textit{Local People’s Government of Yexie Town, Songjiang District, Shanghai v. Rongxiang Jiang and Shengzhen Dong}, Basic Court of Songjiang, Civil Division, First Instance, No.4022, 28 June 2012 (in Chinese).

reform the current statutory framework to explicitly grant standing to administrative authorities in environmental litigation of this nature.

However, it is questionable whether the move towards relaxing standing requirements for administrative authorities in environmental litigation is well-conceived. One critical point to highlight is that, to a large extent, administrative authorities are already equipped with a variety of administrative powers to enforce environmental law. Scholars such as Wang have noted that the primary reasons for the ineffective enforcement of laws by administrative authorities are abuse of administrative power, rent seeking and ‘power-for-money’ deals. Providing an additional enforcement mechanism for administrative authorities does not resolve these underlying issues. Instead, increased supervision and transparency of administrative authorities in their use of pre-existing enforcement mechanisms would be more suitable to improve the enforcement of environmental regulations.

Furthermore, while administrative authorities are obliged to fulfil their executive responsibilities they are not obliged to initiate litigation where the public interest in the environment is being harmed. To some extent, this can be viewed as positive as it allows the authority to explore other, less expensive and confrontational, remedial options.

49 Indeed, following the responsibilities of administrative authorities to enforce environmental law, most provisions of the Environmental Protection Law (2014) are devoted to enumerating the powers and obligations of the executive branch on environmental protection. See generally J. Wang, Environmental Law (Peking University Press, 2015), pp. 79-88 (in Chinese); Environmental Protection Law, National People’s Congress Standing Committee, Order No. 9, 24 Apr. 2014 (in Chinese).

However, it is not clear how administrative authorities determine whether to initiate public interest litigation or not. This lack of transparency prevents administrative authorities from being accountable for how they exercise their powers, and provides the state with opportunities to manipulate litigation efforts under the banner of environmental protection.

Perhaps more critically, the state did not factor in the negative impact that granting standing to administrative authorities would have on the ability of NGOs to initiate legal proceedings. Indeed, in practice the fact that administrative authorities have been granted standing by the MEPL has been used to justify limitations to NGOs’ standing. This is particularly prevalent in cases relating to the marine environment, where courts have held that, because administrative authorities have been explicitly granted standing under the MEPL, NGOs do not have standing under the more general provisions of the Environmental Protection Law. \(^{51}\) However, decisions based on perceived conflicts between the MEPL and the Environmental Protection Law are flawed because this conflict is illusory. Unlike the Environmental Protection Law, Article 89 MEPL should not be considered as public interest litigation since, as previously discussed, it does not fit the ‘objective legality’ model. Further, it must be noted that Article 89 MEPL does not exclude NGOs from having standing in matters relating to the marine environment: both administrative authorities and NGOs can validly have standing under Article 55(1) of the Civil Procedure Law.

\(^{51}\) Dalian Environmental Protection Volunteers Association v. PetroChina Fuel Oil Co., Ltd. et al., Dalian Maritime Court, Registration Division, First Instance, No. 5, 17 June 2015 (in Chinese).
This analysis considers the challenges that arise when administrative authorities are granted standing to initiate environmental public interest litigation. It also raises one significant question: should China have granted standing to administrative authorities? In exploring this question, it is valuable to look towards Germany and how it deals with the matter in the context of its public authorities. In Germany, public authorities are not granted standing in association suits because such suits focus on the administrative acts and omissions of the public authorities tasked with enforcing environmental law and protecting the environment. 52 Hence, association suits in Germany are not intended to empower public authorities to act as environmental watchdogs. On the contrary, they are considered as an important form of civil society participation and a tool for the public to exercise its right of access to justice. 53

By not granting standing to public authorities in association suits, Germany avoids the difficulties that China has encountered in granting standing to administrative authorities. While some of these issues arise as a result of failings within the statutory framework, addressing statutory failings does not fully integrate administrative authorities into the ‘objective legality’ model of public interest litigation. Indeed, administrative authorities crowd out NGOs, whose litigation efforts truly embody the ‘objective legality’ model. In this way, in order to improve environmental law enforcement in China the legislature

53 Rehbinder, n. 12 above.
should place administrative powers under tighter supervision instead of expanding administrative power through granting administrative authorities standing in environmental litigation. This focus on the supervision of administrative powers is reflected in the second group of bodies which have been granted standing to initiate environmental public interest litigation in China: procuratorates.

4. STANDING OF PROCURATORATES

In China, the People’s Procuratorates are constitutionally recognized as the state organs responsible for criminal prosecutions and ‘legal supervision’. Nevertheless, before 2015 the rules regarding standing of procuratorates to initiate environmental litigation were nebulous. While courts had granted standing to procuratorates on the basis of their duty to protect state-owned properties and resources from illegal activities, this interpretation contradicted the narrow remit of their ‘legal supervision’ duties. As a result of the uncertainty surrounding the standing of procuratorates, the Supreme People’s Procuratorate has advocated granting standing to procuratorates in public interest litigation since 2000. However, it was not until the revision of the Environmental Protection Law in 2014 that China began to act on these proposals. This was then followed by a pilot practice granting a limited number of procuratorates standing in environmental litigation in 2015.  

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54 Constitution of the People’s Republic of China [1982], art. 129.
56 See further Article 5 of the Law on the Organization of People’s Procuratorate.
57 Supreme People’s Procuratorate, National People’s Congress Standing Committee Authorized Supreme People’s Procuratorate to Initiate Pilot Practice on Public Interest Litigation (1 July 2015). Available at: http://www.spp.gov.cn/xwfbh/wsfb/201507/t20150701_100535.shtml (in Chinese) and Implementation Measures
By December 2016, 94 environmental public interest litigation cases had been initiated by procuratorates in pilot areas.58 Among them, 25 cases were against private persons and 68 cases were filed against administrative authorities.59 Viewing this pilot scheme as a success, China granted standing to additional procuratorates under the Civil Procedure Law 2017 and the Administrative Litigation Law 2017. Granting standing to procuratorates in this way is novel in the global context: German public prosecutors have gradually withdrawn from involvement in civil procedures60 and, while the US Department of Justice has similar enforcement powers, its role is more that of a litigation counsel rather than a plaintiff. As such, given the uniqueness of the Chinese situation the potential environmental benefits of public interest litigation by procuratorates merit further exploration.

While both the Civil Procedure Law and the Administrative Litigation Law give procuratorates standing to initiate environmental public interest litigation, they differ in various substantive ways. Under the Civil Procedure Law, procuratorates may initiate public interest litigation against polluters only if no other organizations or authorities mentioned in Article 55(1) of the Law exist, or if these organizations refuse to initiate public interest litigation.61 In order to identify whether organizations identified under

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58 Zhongmin Zhang, ‘Observation Report on Environmental Public Interest Litigation Filed by Procuratorates in Piloting Areas’. Speech delivered at Symposium on the Theory and Practice of Environmental Public Interest Litigation in China, Zhejiang University, 10 June 2017, in Chinese.
59 One case is administrative litigation with incidental civil action.
Article 55(1) intend to initiate environmental litigation, the procuratorate must go through a 30-day pre-trial notification procedure. This gives the organizations concerned a period of time to initiate legal action themselves, or to express their willingness to support the procuratorate as plaintiffs. The notification requirement is significant, as it indicates that procuratorates are not intended to replace or overshadow environmental NGOs in enforcing environmental legislation.

In contrast to the Civil Procedure Law, the Administrative Litigation Law allows procuratorates a wider power to initiate public interest litigation against administrative authorities in charge of environmental protection and natural resources preservation. While standing is only granted to initiate environmental litigation against administrative authorities under a particular set of circumstances, procuratorates do not need to consider whether any other relevant organizations are interested in initiating public interest litigation. Instead, procuratorates must submit a pre-trial prosecutorial notice to the administrative authority, urging it to comply with its legal duties. In this way, the Administrative Litigation Law simply does not engage with the issue of environmental NGO or civil society litigation nor represent the ‘objective legality’ model.

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62 Judicial Interpretation on Public Interest Litigation Cases Initiated by Procuratorates 2018, art. 13.
Regardless of the differences between the Civil Procedure Law and the Administrative Litigation Law, they both marginalize the role of NGOs in environmental public interest litigation by granting standing to procuratorates. This can be evidenced by the substantial gap between the number of environmental public interest cases brought by procuratorates and NGOs. Moreover, although 700 NGOs claim to have standing in environmental public interest litigation, only 25 of them have actually filed such lawsuits in court for the past three years.

One reason for the marginalization of NGOs in environmental public interest legislation is that procuratorates can undermine the pre-trial procedures enshrined in the Civil Procedure Law. The pre-trial procedure is intended to grant NGOs the opportunity to initiate their own public interest litigation, but it also introduces additional legal obstacles and allows procuratorates to place political pressure on NGOs. Critically, procuratorates too are vulnerable to political pressure: they are incentivized to initiate enforcement actions in the public interest in order to increase their rate of successful prosecutions. This has the perverse consequence of the pre-trial procedure being used

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67 F. Ge, ‘A Practical Perspective on Environmental Public Interest Litigation’. Speech delivered at Environmental and Resources Law Institute, 3 June 2017.

68 Zhang, n. 58 above.
by procuratorates to dissuade NGOs from initiating public interest litigation in order to inflate their own prosecution rate.  

In addition, once procuratorates do initiate environmental public interest litigation, NGOs become unable to initiate their own litigation due to the legal principle of *res judicata*. Further barriers arise because of the nature of civil procedures, which usually entail substantial litigation costs. These are substantial obstacles for NGOs in China, as civil society within China has not had the opportunity to develop experience or gather economic and human resources. Consequently, when compared to the resources and powers available to procuratorates, NGOs will often be portrayed as less able to protect the public interest. As a result, procuratorates are encouraged to initiate their own public interest proceedings, overshadowing the role of NGOs and further inhibiting the growth of a Chinese civil society.

While the marginalization of NGOs in China does undermine their role in the enforcement of environmental regulations, some academics have argued that this is a

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70 Judicial Interpretation on Environmental Public Interest Litigation, No. 1 [2015] of the Supreme People’s Court, art. 28 (in Chinese).
74 Similar issues can be identified in other states with developing civil societies, such as Brazil. See L. K. McCallister, *Making Law Matter: Environmental Protection and Legal Institutions in Brazil* (Stanford University Press, 2008), p. 69.
positive development. This argument rests on the political and legal strength of procuratorates and their ability to enforce domestic environmental regulations. However, it ignores various fundamental problems when procuratorates take over the role of NGOs and civil society. Firstly, procuratorates in China have not yet gained independence from the executive branch. This is a significant problem, as administrative intervention or influence from the executive branch is almost unavoidable. Under such circumstances, it is reasonable to worry that the standing of procuratorates in civil proceedings could be manipulated as a new tool to invade individual rights or overlook particular instances of environmental damage. This contrasts with the independent status of NGOs, who are not subject to executive influence and can take independent strategic decisions about when and how to hold the state to account.

A second, connected issue is that the ability of procuratorates to initiate environmental public interest litigation is not a ‘power’ that can be supervised under public law. Consequently, procuratorates cannot be held to account for their decision whether or not to initiate judicial proceedings in the public interest. This is problematic, as without accountability it is difficult to determine whether the decisions of the procuratorates truly serve the public interest in protecting the environment. A further exacerbating factor here is that the binding effect of illegal administrative actions cannot be challenged via civil public interest litigation. This is because Chinese courts are not

75 Chen, n. 73 above.
competent to review the legality of administrative decisions through civil procedures. Consequently, administrative omissions can be ‘covered up’ by blaming polluters.\textsuperscript{76}

A final consideration is that, even when a procuratorate is successful in its public interest litigation case, enforcement of the judgment still relies on the administration. For example, in the \textit{Procuratorate of Xishan District, Wuxi City v. Huarong Li et al. (2009)}, the court ordered the responsible administrative authority to oversee the defendants’ remedial efforts to restore the environment to its original state.\textsuperscript{77} This adds further complexity to the relationship between procuratorates and administrative authorities: because procuratorates may need to rely on administrative authorities to enforce the judgments of the court, they may become less willing to hold them to account in other instances. As a result, there is a risk that procuratorates will focus their public interest litigation efforts on private individuals and overlook environmental damages caused by administrative authorities.\textsuperscript{78} This risk is enhanced by the ‘judicial supervision’ powers of the procuratorates,\textsuperscript{79} which enables them to call for the reconsideration of their own cases. As a result, increased standing of procuratorates may lead to greater environmental governance problems in China,\textsuperscript{80} to the detriment of the environment.

\textsuperscript{76} Rehbinder, n. 12 above.
\textsuperscript{77} The Procuratorate of Xishan District, Wuxi City v. Huarong Li et al., Basic Court of Xishan, Civil Division, First Instance, No. 1216, 2009 (in Chinese).
\textsuperscript{78} Rehbinder, n. 12 above.
\textsuperscript{79} See Rules for the Supervision over Civil Proceedings by the People’s Procuratorates (for Trial Implementation), Procuratorial Committee of the Supreme People’s Procuratorate, 23 Sept. 2013 (in Chinese).
\textsuperscript{80} Ke, n. 71, above.
While the risks of procuratorates overshadowing NGOs and civil society in China are clear, comparisons with other legal systems indicate that this type of system can operate successfully. In the US, the Environmental Protection Agency (EPA) can refer cases to the Department of Justice (DoJ) in order for the DoJ to enforce legislation in the federal courts. However, a critical distinction is that while the EPA does have these referral powers, the ‘majority of cases [it] brings are still dealt with in the administrative forum’.\footnote{T. F. P. Sullivan, \textit{Environmental Law Handbook} (Bernan Press, 2014), p. 96. Only in instances where the EPA seeks recovery of response costs or enforcement of an administrative order must it refer the case to the Department of Justice.} Further distinguishing the US from China is the role of NGOs and civil society generally. In the US the private enforcement of environmental law through citizen suits is a response to the fact that federal agencies are reluctant to effectively make use of the legal remedies available for damage done to the environment.\footnote{W. Naysnerski & T. Tietenberg, ‘Private Enforcement of Federal Environmental Law’ (1992) 68(1) \textit{Land Economics} pp. 28-48, at 42.} Consequently, US citizen suits initiated by members of civil society act to supplement public enforcement in a way that is in direct contrast to Chinese public interest litigation initiated by procuratorates. Such a comparison is valuable because China may be able to look towards the US as a model for reform.

However, any such reforms adopted by China from the US would necessitate surrendering space to civil society in the enforcement of environmental legislation. Such a requirement may hinder any reform efforts as policymakers in China may well be reluctant to cede power to NGOs and civil society. One reason for this is that, compared to NGOs, procuratorates are considered to be better positioned to initiate
environmental litigation. Such reasoning is problematically self-fulfilling: NGOs in China will be unable to develop and become effective litigants due to being overshadowed by procuratorates, thus further entrenching the procuratorates’ role.\textsuperscript{83} Moreover, this reasoning does not address the lack of effective mechanisms to hold procuratorates to account for how they enforce environmental regulations via litigation. The unwillingness to foster NGO involvement not only limits the scope for public interest litigation under existing Chinese law, but stifles reform initiatives as well.

5. STANDING OF NGOS

NGOs in China have gone through significant changes over the last two decades. First appearing in 1994,\textsuperscript{84} it was not until 2003 that the activities of Chinese environmental NGOs made an impact on both the public and the state.\textsuperscript{85} The role of environmental NGOs in China in highlighting the environmental effects of China’s economic policies is significant, not only for their positive impact on environmental policy but because it contradicts the popular assumption that NGOs had no role in China’s socialist government.\textsuperscript{86} Notwithstanding this however, there is evidence that China’s political system has resulted in NGOs facing unique legal issues in initiating public interest litigation when compared to other jurisdictions.


\textsuperscript{86} Ibid., p. 178.
While environmental NGOs have had a positive impact on environmental awareness in China, some academics have argued that NGOs are merely ‘self-appointed guardians’ of the public interest. These arguments are based on traditional public law theories regarding legitimacy in representative democracy: because environmental NGOs are not elected they lack the democratic legitimacy to participate in environmental governance. This argument, however, has weakened as the values of deliberative democracy shape the expectations citizens have of the state and its emanations. Indeed, deliberative democracy and civil society can act as advocates for individuals or groups who are not adequately represented by representative democracy and lack other outlets to participate. Hence, although NGOs may fall short of being democratically representative, they do serve as advocates for groups who are denied standing under legal systems based on the protection of individual rights. Standing of NGOs in public interest litigation is considered as a valuable tool to hold administrative authorities to account in environmental matters. Further, as reflected in Germany, concerns over the lack of democratic legitimacy of NGOs can be partly resolved by ensuring open membership and granting NGO members full voting rights.

Another concern is that China does not have a strong enough civil society to enforce environmental laws through public interest litigation initiated by NGOs. In terms of environmental governance, Chinese civil society is the weakest pillar of China’s

87 See generally ibid..
88 Rehinder, n. 12 above.
90 Rehinder n. 12 above.
political environment. Chinese civil society is significantly weaker than its German counterpart, where a mature civil society and active NGOs have substantially contributed to the development and success of association suits. This has led to academics such as Chen to favour empowering procuratorates to initiate environmental litigation in the public interest.  

However, such arguments fail to appreciate the degree to which civil society is already acting within the space granted to it and the effect that the actions of NGOs are having on environmental decision-making processes.

Examples of civil society acting on behalf of the public interest in China include campaigns to protect the Tibetan antelope and, notably, influencing the revision of the Environmental Protection Law 2014. The current political environment may have minimized the effectiveness of NGO interventions, but this does not undermine their potential value.

The current legal framework granting NGOs standing in environmental litigation is complex, provided by various pieces of legislation. Under Article 55(1) of the Civil Procedure Law, standing is granted to ‘relevant organizations and authorities prescribed by law’. However, this provision is not explicit on whether standing of environmental NGOs should be subject to certain threshold requirements. This ambiguity has led to divergent judicial interpretations, with some courts declining to grant standing because

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91 Chen, n. 73 above.
they do not view the NGO as an environmental NGO and other courts granting standing where the NGO was ‘relevant’ to environmental protection and it was legally registered.

While many academics favoured such a liberal interpretation of the rules on standing, it contradicts the legislative intention of the Civil Procedure Law to impose restrictions in order to prevent vexatious litigation whilst not reducing the opportunities of competent NGOs to sue. The resulting uncertainty was remedied by the revisions made to the Environmental Protection Law in 2014, which set out three requirements that NGOs need to meet in order to be granted standing. Under the Environmental Protection Law, NGOs must be registered with the state at the municipal level or above in accordance with law. They must also be specialized in environmental protection public interest activities and have no record of administrative or punitive penalties for their activities in the past five consecutive years. Further, the organization’s charter must state that its aim is predominantly concerned with promoting the public interest.

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99 Environmental Protection Law, National People’s Congress Standing Committee, Order No. 9, 24 Apr. 2014 (in Chinese) art. 58. Additionally, organizations which initiate public interest litigation may not seek any economic benefits.

100 Judicial Interpretation on Environmental Public Interest Litigation, n. 70 above, arts. 2-5.
While these requirements have been accepted and implemented in China, the legislative process in implementing these reforms was fraught. During the second draft of the Environmental Protection Law, the legislature wanted to restrict standing to a single established NGO,\(^{101}\) in clear violation of the ‘objective legality’ model. Moreover, the initial registration requirements for NGOs excluded local NGOs from being granted standing, which would have further limited the ability of environmental NGOs to hold the state to account. While the current Environmental Protection Law’s requirements for NGOs to be granted standing is less restrictive, the draft Environmental Protection Law is important because indicates the unease of the state with ceding power to NGOs and civil society. Further, the controversies during the drafting process may explain residual obstacles to NGOs’ standing in environmental litigation.

The most significant obstacle impeding NGOs’ standing to initiate public interest litigation is the registry system. Not only does an NGO need to be registered at the Civil Affairs Department, but the operations of the NGO need to be supervised by another public authority in order for it to qualify for registration.\(^ {102}\) In practice, the latter requirement is often very difficult to meet. Administrative authorities usually lack the incentives to take on such a supervisory responsibility and they do not trust grassroots organizations. Further, even if an NGO managed to find a supervisory authority, the

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relationship can be easily terminated unilaterally by the authority. Under such circumstances, a large number of NGOs are unable to get registered, which creates not just legal and political risks, but also makes it difficult for NGOs to establish credibility, engage in fund raising and recruit better trained personnel. This is particularly true for advocacy groups, support for which is often considered by authorities to be too politically sensitive.¹⁰³

Another issue which hinders the ability of NGOs to initiate environmental public interest litigation is the requirement that NGOs be predominantly engaged with promoting the public interest. This is surprising because, on the surface, this requirement appears to be more relaxed than corresponding conditions in other jurisdictions. Indeed, a literal interpretation of China’s charter requirements allows NGOs to initiate environmental public interest litigation even if they are only partially engaged in environmental protection activities.¹⁰⁴ This is in stark contrast to Germany, where only NGOs that are predominantly and not temporarily engaged with environmental protection are granted standing in environmental association suits.

However, while the reforms introduced by the Environmental Protection Law seek to enable Chinese environmental NGOs to initiate public interest litigation, these reforms have not achieved the desired results. One reason for this is the onerous conditions

¹⁰⁴ *Judicial Interpretation on Environmental Public Interest Litigation*, n. 70 above, art. 4.
imposed by the Environmental Protection Law itself. The Law states that environmental NGOs must be registered for five years before being granted standing,\textsuperscript{105} which is significantly longer than the three year requirement implemented in Germany.\textsuperscript{106} Further, this longer time-period has a bigger impact in China because Chinese civil society is less developed than its Western counterparts. This is evidenced in an academic analysis by He, which indicates that only a minority of grassroots NGOs can survive for the required five years.\textsuperscript{107}

Larger and more renowned environmental NGOs can also be inhibited by the requirements set by the Environmental Protection Law. Friends of Nature, one of the first environmental NGOs in China,\textsuperscript{108} was challenged on its standing to initiate public interest litigation.\textsuperscript{109} Although Friends of Nature was registered as a branch of the International Academy of Chinese Culture in 1993, the environmental NGO did not independently register with the state as an environmental NGO until 18 June 2010.\textsuperscript{110} It is on these grounds that the defendants argued that Friends of Nature failed to meet the five-year existence standard at the time of filing the lawsuit in question (1 January 2015).\textsuperscript{111} The court ruled that Friends of Nature did have the standing to initiate the litigation in the public interest, justifying its decision on the basis that the NGO had

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\textsuperscript{105} Environmental Protection Law 2014, art. 58.

\textsuperscript{106} §3 UmwRG.


\textsuperscript{110} Ibid.

\textsuperscript{111} Ibid.
been previously engaged with environmental protection activities for more than five years.\textsuperscript{112}

Although this judgment was welcomed for enabling Friends of Nature, a well-established NGO,\textsuperscript{113} to initiate environmental public interest litigation, the court’s interpretation of Article 58 is questionable. According to Article 19 of the Regulations on Registration and Administration of Social Organizations (1998), which applies to non-profit organizations, a branch office of a social organization does not possess a legal personality and should operate within the scope of authorization by the social organization. As such, Friends of Nature did not exist as a distinct legal entity until its official registration and any environmental activities it conducted should be attributed to the International Academy of Chinese Culture. This is not to criticize the court for making this decision. Rather, this example illustrates the difficulties faced by environmental NGO in complying with the Environmental Protection Law and further developing the role of civil society in China.

Further issues can be identified in the Environmental Protection Law’s requirement for the NGO to have no record of any administrative or punitive penalties for its activities in the past five consecutive years. As currently formulated, any administrative or punitive penalty is sufficient to bar environmental NGOs from initiating public interest

\textsuperscript{112} Ibid.
litigation: the nature and severity of the conduct giving rise to the penalty is irrelevant. In practice, this can lead to NGOs losing their ability to initiate public interest litigation over minor violations of administrative law that are not connected to the professional standing of the NGO in question.\textsuperscript{114} This is problematic, as this requirement can be used to control NGOs that challenge public authorities and their actions. It is interesting to note that this issue is unique to China,\textsuperscript{115} further highlighting the tensions between the state and the developing role of civil society in China.

Finally, under the Environmental Protection Law NGOs that are registered at the county level\textsuperscript{116} do not have standing to initiate environmental public interest litigation. This is problematic as it excludes the majority of environmental NGOs in China from initiating public interest litigation. Indeed, by 2009 over 60\% of registered NGOs were registered at the county level.\textsuperscript{117} It is important to note that the level at which NGOs register in China is not based on the merit of the work conducted by the NGO, but rather on the geographical scope of the NGO’s activities. In fact, local environmental NGOs may be better suited to initiating public interest litigation in some instances because they may be more familiar with the issues being contested. While larger environmental NGOs, such as Friends of Nature, cooperate with local NGOs,\textsuperscript{118} this is not a sufficient substitute for county NGOs to initiate public interest litigation by themselves. By

\textsuperscript{114} E.g. the violation of fire safety regulations.
\textsuperscript{115} Rehbinder, n. 12 above.
\textsuperscript{116} In 2015 there were 2209 counties in China: see generally M. Li, B. He, R. Guo, Y. Li, Y. Chen and Y. Fan, “Study on Population Distribution Pattern at the County Level of China” (2018) 10(10) Sustainability 3598-1614.
\textsuperscript{118} Either by allowing the local NGO to participate as co-plaintiffs or contribute by dealing with local matters like gathering information and evidence. See F. Ge, ‘A Practical Perspective on Environmental Public Interest Litigation’. Speech delivered at Environmental and Resources Law Institute, 3 June 2017.
excluding country NGOs from initiating public interest litigation it is unlikely that civil society in China will develop, further risking and undermining the effective enforcement of environmental regulations.

In analyzing China’s attempts to grant environmental NGOs standing, the restrictive approach taken by the state is notable when contrasted against the expanded standing of administrative authorities and procuratorates. This is particularly prominent when the negative impact of this expansion on the ability of environmental NGOs to initiate environmental public interest litigation is taken into account. As such, in attempting to shift towards the ‘objective legality’ model of public interest litigation, China has failed to empower the groups most capable of safeguarding the norms set by environmental laws: environmental NGOs. To remedy this, China should focus on cultivating and enabling a culture that promotes the development of NGOs and strengthens their capacity to help enforce environmental law through public interest litigation. By doing so, China’s shift towards adopting the ‘objective legality’ model would become more coherent and would help to improve the enforcement of environmental legislation and regulations in China.

6. CONCLUSIONS

China is in the process of transitioning its approach to environmental litigation to a strategy based on the ‘objective legality’ model. By adopting such a model, China is
seeking to improve the enforcement of environmental law along the lines of
jurisdictions such as Germany and the US. A critical element of the ‘objective legality’
model is the relaxation of the rules establishing standing in environmental public
interest litigation. Intended to accommodate the increased focus on legal norms that is
inherent to the ‘objective legality’ model, China has undergone various legal reforms
to grant standing to administrative authorities, procuratorates and environmental NGOs.

However, these reforms have not successfully incorporated the ‘objective legality’
model into China’s enforcement of environmental regulations. While this article has
identified various issues with China’s legal reforms, the dominant issue which
overshadows the shift towards the ‘objective legality’ model is the restrictions placed
on civil society to initiate environmental public interest litigation. By erecting
procedural barriers for environmental NGOs to initiate such litigation and by expanding
the powers of administrative authorities and procuratorates, China has reduced the
power of civil society, contrary to the underlying principles of the ‘objective legality’
model. In this way, while China’s reforms are intended to empower civil society they
actually weaken it, hindering its effectiveness at enforcing environmental legislation
and undermining the shift towards the ‘objective legality’ model.

To remedy this fundamental issue, China should revoke the standing it has granted
administrative authorities and procuratorates to enforce environmental law via public
interest litigation. Further, in order to enable civil society to fill the gap in enforcement
left by these bodies, the state should also relax the requirements for granting standing to environmental NGOs to initiate public interest litigation. By facilitating civil society participation in this way, China is more likely to successfully shift its approach to enforcing environmental law to the ‘objective legality’ model and improve how environmental laws are enforced. However, such developments require the state to cede powers to civil society and NGOs. While this is something that the state has been traditionally reluctant to do, it is a necessary step in order to effectively incorporate the ‘objective legality’ model into its environmental law. If the state is unable to cede power and allow civil society to develop, it risks further undermining the role of civil society in China to the detriment of the public interest and the environment itself.