Our vision
Public engagement with research is essential to our ambition to transform lives through the sharing and co-creation of knowledge.

Our aims are to:

1. **Build on our creative partnerships to deliver a high quality, innovative engagement programme.**
   - When we say high quality, we mean that the activities:
     - have clear aims and outcomes
     - have a clearly defined audience
     - have a way to measure if they have been successful
     - reflect current research in the School of Life Sciences

2. **Engage a range of people with our research.**
   - For example,
     - community groups
     - creative arts communities
     - patient groups
     - under-engaged schools, pupils and teachers
     - people underrepresented in STEM (Science, Technology, Engineering, Maths) careers
     - scientists new to public engagement with research
     - other schools within the university

3. **Collaborate with our local communities to meet their needs and widen our reach.**
   - For example,
     - helping a Scout group develop and deliver a STEM-themed badge
     - co-creating art to be displayed to the public

4. **Promote and support a culture of active participation in public engagement within our life sciences community. This includes students, research and non-research staff.**
   - The public engagement team will provide:
     - dedicated staff to support activity development and delivery
     - training and career development opportunities
     - advice for funding opportunities
     - a suite of public engagement resources
### Does your proposed activity fit with our public engagement strategic aims?

<table>
<thead>
<tr>
<th>AIMS</th>
<th>YES / NO</th>
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<tbody>
<tr>
<td>The activity reflects current research in SLS</td>
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<tr>
<td>The activity has a defined audience</td>
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<td>The activity engages with a target audience – e.g. minorities in STEM, underserved school pupils and teachers, community groups, artists, etc.</td>
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<td>The activity is responding to an audience need, rather than just being ‘fun to do’</td>
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<td>The activity is sustainable – e.g. it generates resources, knowledge or partnerships that can be used in the future</td>
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<td>The activity will be evaluated throughout to identify potential improvements and to show the impact of the engagement</td>
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<td>The activity is developed and/or delivered with groups outside of SLS, adding to our working partnerships and benefiting from their expertise</td>
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<tr>
<td>The activity involves members of SLS staff and provides them opportunities for personal skills development and training</td>
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</table>

We aim to provide the most support to activities or projects where “yes” is the most frequent answer. We can also help you identify funding sources.

Please just get in touch: SLS-PublicEngagement@dundee.ac.uk