



## University of Dundee

### University of Dundee, School of Life Sciences

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## Public Engagement with Research Planning Guide

### Our vision

Public engagement with research is essential to our ambition to transform lives through the sharing and co-creation of knowledge.



### Our aims are to:

#### 1 Build on our creative partnerships to deliver a high quality, innovative engagement programme.

When we say high quality, we mean that the activities:

- have clear aims and outcomes
- have a clearly defined audience
- have a way to measure if they have been successful
- reflect current research in the School of Life Sciences

#### 2 Engage a range of people with our research.

For example,

- community groups
- creative arts communities
- patient groups
- under-engaged schools, pupils and teachers
- people underrepresented in STEM (Science, Technology, Engineering, Maths) careers
- scientists new to public engagement with research
- other schools within the university

#### 3 Collaborate with our local communities to meet their needs and widen our reach.

For example,

- helping a Scout group develop and deliver a STEM-themed badge
- co-creating art to be displayed to the public

#### 4 Promote and support a culture of active participation in public engagement within our life sciences community. This includes students, research and non-research staff.

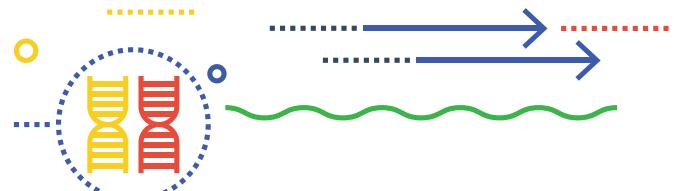
The public engagement team will provide:

- dedicated staff to support activity development and delivery
- training and career development opportunities
- advice for funding opportunities
- a suite of public engagement resources



# Public Engagement with Research Planning Guide

**Does your proposed activity fit with our public engagement strategic aims?**



AIMS	YES / NO
The activity reflects current research in SLS	
The activity has a defined audience	
The activity engages with a target audience - e.g. minorities in STEM, underserved school pupils and teachers, community groups, artists, etc.	
The activity is responding to an audience need, rather than just being 'fun to do'	
The activity is sustainable - e.g. it generates resources, knowledge or partnerships that can be used in the future	
The activity will be evaluated throughout to identify potential improvements and to show the impact of the engagement	
The activity is developed and/or delivered with groups outside of SLS, adding to our working partnerships and benefiting from their expertise	
The activity involves members of SLS staff and provides them opportunities for personal skills development and training	

We aim to provide the most support to activities or projects where “yes” is the most frequent answer. We can also help you identify funding sources.

Please just get in touch: [SLS-PublicEngagement@dundee.ac.uk](mailto:SLS-PublicEngagement@dundee.ac.uk)