Our vision
Public engagement with research is essential to our ambition to transform lives through the sharing and co-creation of knowledge.

Our aims are to:

1. Build on our creative partnerships to deliver a high quality, innovative engagement programme.
   When we say high quality, we mean that the activities:
   - have clear aims and outcomes
   - have a clearly defined audience
   - have a way to measure if they have been successful
   - reflect current research in the School of Life Sciences

2. Engage a range of people with our research.
   For example,
   - community groups
   - creative arts communities
   - patient groups
   - under-engaged schools, pupils and teachers
   - people underrepresented in STEM (Science, Technology, Engineering, Maths) careers
   - scientists new to public engagement with research
   - other schools within the university

3. Collaborate with our local communities to meet their needs and widen our reach.
   For example,
   - helping a Scout group develop and deliver a STEM-themed badge
   - co-creating art to be displayed to the public

4. Promote and support a culture of active participation in public engagement within our life sciences community. This includes students, research and non-research staff.
   The public engagement team will provide:
   - dedicated staff to support activity development and delivery
   - training and career development opportunities
   - advice for funding opportunities
   - a suite of public engagement resources
# Public Engagement with Research Planning Guide

## Does your proposed activity fit with our public engagement strategic aims?

<table>
<thead>
<tr>
<th>AIMS</th>
<th>YES / NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>The activity reflects current research in SLS</td>
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<tr>
<td>The activity has a defined audience</td>
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<tr>
<td>The activity engages with a target audience – e.g. minorities in STEM, underserved school pupils and teachers, community groups, artists, etc.</td>
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<tr>
<td>The activity is responding to an audience need, rather than just being ‘fun to do’</td>
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<td>The activity is sustainable – e.g. it generates resources, knowledge or partnerships that can be used in the future</td>
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<td>The activity will be evaluated throughout to identify potential improvements and to show the impact of the engagement</td>
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<td>The activity is developed and/or delivered with groups outside of SLS, adding to our working partnerships and benefiting from their expertise</td>
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<tr>
<td>The activity involves members of SLS staff and provides them opportunities for personal skills development and training</td>
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</tbody>
</table>

We aim to provide the most support to activities or projects where “yes” is the most frequent answer. We can also help you identify funding sources.

Please just get in touch: SLS-PublicEngagement@dundee.ac.uk

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School of Life Sciences
University of Dundee